

# About Me



I am Assistant Professor of accounting at the Schulich School of Business at York University in Toronto, Canada. Previously I was Associate Professor in the Department of Communication at the University at Buffalo and in the Department of Public Administration at SUNY-Brockport.

My research focuses on the role and effects of technology – especially Big Data and social media – on the flow of information to and from organizations. I focus on nonprofit organizations but also have an interest in financial markets and corporate social responsibility.

You can see my slightly out of date [CV here](#). To see an updated list of deliverables of my research, feel free to browse through my peer-reviewed [publications](#).

One of the goals of this blog is to build on this research and provide practical advice to organizations seeking to strategically deploy new and social media resources. I am also a proponent of using Python to gather, process, analyze, and visualize information. For this reason, I will also use this blog to share information, documentation, how-to's, and code. My hope is that this proves useful to fellow academics as well as budding data scientists wherever they may be.