

Quest for Attention: Nonprofit Advocacy in a Social Media Age

On this page I will be placing tutorials, additional analyses, and replication code related to the forthcoming book my friend Chao Guo and I are writing for *Stanford University Press*:

Guo, Chao, & Saxton, Gregory D. (2020). Quest for Attention: Nonprofit Advocacy in a Social Media Age. Forthcoming, Stanford University Press.

Please check back again soon!