

# About Me



I am Associate Professor of accounting at the Schulich School of Business at York University in Toronto, Canada. Previously I was Associate Professor in the Department of Communication at the University at Buffalo and in the Department of Public Administration at SUNY-Brockport.

My research focuses on data analytic approaches to nonprofit accounting and CSR. More broadly, I study the role and effects of technology – especially Big Data and social media – on the flow of information to and from organizations. I focus on nonprofit organizations but also have an interest in financial markets and corporate social responsibility.

You can see my CV [here](#). To see a list of deliverables of my research, feel free to browse through my peer-reviewed publications or visit my SSRN page.

One of the goals of this blog is to build on this research and provide practical advice to organizations seeking to strategically deploy new and social media resources. I am also a proponent of using Python to gather, process, analyze, and visualize information. For this reason, I will also use this blog to share information, documentation, how-to's, and code. My hope is that this proves useful to fellow academics as well as budding data scientists wherever they may be.