

Gregory D. Saxton

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Schulich School of Business, York University
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Education

Ph.D. in Accounting, Schulich School of Business – York University, 2016
Ph.D. in Political Science, Claremont Graduate University, 2000
M.A. in Public Policy, Claremont Graduate University, 1998
M.A. in Political Science, McGill University, 1995
B.A. in Political Science, University of Victoria, 1993

Academic Experience

YORK UNIVERSITY, SCHULICH SCHOOL OF BUSINESS, ACCOUNTING AREA

Associate Professor (with tenure), 2020 –
Assistant Professor, 2017–2020

UNIVERSITY AT BUFFALO, SUNY, DEPARTMENT OF COMMUNICATION

Associate Professor (with tenure), 2014–2016
Assistant Professor, 2008–2014

SUNY, COLLEGE AT BROCKPORT, DEPARTMENT OF PUBLIC ADMINISTRATION

Associate Professor (with tenure), 2007
Assistant Professor, 2001–2007

VIRGINIA COMMONWEALTH UNIVERSITY, DEPT. OF POLITICAL SCIENCE & PUBLIC ADMINISTRATION

Visiting Assistant Professor, 2000–2001

Research

50 published data analytics, disclosure, & nonprofit articles in 1) accounting/business and 2) social sciences. Six *Financial Times* 50 publications; 21 *Australian Business Dean's Council* A/A* publications.

ACCOUNTING & BUSINESS PUBLICATIONS

Big Data, analytics, voluntary disclosure, CSR, nonprofit accountability, nonprofit donations models (Graduate students denoted by *; Six *Financial Times* 50 publications denoted by †)

50. **Saxton, G. D.**, Ren, C., & Guo, C. (in press). Responding to diffused stakeholders on social media: Connective power and firm reactions to CSR-related Twitter messages. Forthcoming, *Journal of Business Ethics*.[†] (2018 Impact Factor: 3.796)

49. **Saxton, G. D.**, & Guo, C. (in press). Social media capital: Conceptualizing the nature, acquisition, and expenditure of social media-based organizational resources. Forthcoming, *International Journal of Accounting Information Systems*. (2018 Impact Factor: 1.548)
48. Harris, E. E., Balsam, S., & **Saxton, G. D.** (2020). The use and consequences of perquisite types in nonprofit organizations. *Journal of Accounting and Public Policy*, 39, Article 106737. (2018 Impact Factor: 2.269)
47. Neu, D., **Saxton, G. D.**, Everett, J., & Rahaman, A. (2020). Speaking truth to power: Twitter reactions to the Panama Papers. *Journal of Business Ethics*,[†] 162, 473-485. (2018 Impact Factor: 3.796)
46. **Saxton, G. D.**, & Neely, D. (2019). The relationship between Sarbanes-Oxley policies and donor advisories in nonprofit organizations. *Journal of Business Ethics*,[†] 158, 333-351. (2018 Impact Factor: 3.796)
45. **Saxton, G. D.**, Gomez, L., Ngoh,* Z., Lin,* Y., & Dietrich,* S. (2019). Do CSR messages resonate? Examining public reactions to firms' CSR efforts on social media. *Journal of Business Ethics*,[†] 155, 359-377. (2018 Impact Factor: 3.796)
44. Xu, W., & **Saxton, G. D.** (2019). Does stakeholder engagement pay off on social media? A social capital perspective. *Nonprofit and Voluntary Sector Quarterly*, 48, 28-49. (2018 Impact Factor: 1.925)
43. Neu, D., **Saxton, G. D.**, Rahaman, A. S., & Everett, J. (2019). Twitter and social accountability: Reactions to the Panama Papers. *Critical Perspectives on Accounting*, 61, 38-53. (2018 Impact Factor: 2.528)
42. Guo, C., & **Saxton, G. D.** (2018). Speaking and being heard: How nonprofit advocacy organizations gain attention on social media. *Nonprofit & Voluntary Sector Quarterly*, 47, 5-26. (2018 Impact Factor: 1.925)
41. Suddaby, R., **Saxton, G. D.**, & Gunz, S. (2015). Twittering change: The institutional work of domain change in accounting expertise. *Accounting, Organizations and Society*,[†] 45, 52-68. (2018 Impact Factor: 3.147)
40. **Saxton, G. D.** (2015). Discussant Comment on "Is tone at the top associated with financial reporting aggressiveness?" *Journal of Business Ethics*,[†] 126(1), 21-24. (2018 Impact Factor: 3.796)
39. **Saxton, G. D.**, Neely, D., & Guo, C. (2014). Web disclosure and the market for charitable contributions. *Journal of Accounting and Public Policy*, 33, 127-144. (2018 Impact Factor: 2.269)
38. **Saxton, G. D.**, & Wang, L. (2014). The social network effect: The determinants of donations on social media sites. *Nonprofit & Voluntary Sector Quarterly*, 43, 850-868. (2018 Impact Factor: 1.925)
37. Guo, C., & **Saxton, G. D.** (2014). Tweeting social change: How social media are changing nonprofit advocacy. *Nonprofit & Voluntary Sector Quarterly*, 43(1), 57-79. (2018 Impact Factor: 1.925)
36. Zhuang, J., **Saxton, G. D.**, & Wu,* H. (2014). Publicity vs. impact in nonprofit disclosures and donor preferences: A sequential game with one nonprofit organization and N donors. *Annals of Operations Research*, 221, 469-491. (2018 Impact Factor: 2.284)
35. **Saxton, G. D.**, Oh,* O., & Kishore, R. (2013). Rules of crowdsourcing: Models, issues, and systems of control. *Information Systems Management*, 30, 2-20. (2018 Impact Factor: 2.042)
34. **Saxton, G. D.**, & Anker, A. E. (2013). The aggregate effects of decentralized knowledge production: Financial bloggers and information asymmetries in the stock market. *Journal of Communication*, 63(6), 1054-1069. (2018 Impact Factor: 3.753)

33. **Saxton, G. D.**, & Zhuang, J. (2013). A game-theoretic model of disclosure-donation interactions in the market for charitable contributions. *Journal of Applied Communication Research*, *41*, 40-63. (2018 Impact Factor: 1.033)
32. **Saxton, G. D.** (2012). New media and external accounting information: A critical review. *Australian Accounting Review*, *62*, 286-302. (2018 Impact Factor: 1.443)
31. **Saxton, G. D.**, Kuo, J., & Ho, Y. (2012). The determinants of voluntary financial disclosure by nonprofit organizations. *Nonprofit & Voluntary Sector Quarterly*, *41*, 1052-1071. (2018 Impact Factor: 1.925)
30. **Saxton, G. D.**, & Guo, C. (2011). Accountability online: Understanding the Web-based accountability practices of nonprofit organizations. *Nonprofit & Voluntary Sector Quarterly*, *40*, 270-295. (Impact Factor: 1.932)

SOCIAL SCIENCE PUBLICATIONS ON NONPROFIT ORGANIZATIONS AND SOCIAL MOVEMENTS

How nonprofit organizations use technology; social movement organizations; Big Data; analytics
(PhD students noted with asterisk)

29. Wang, H., Xu, W. W., **Saxton, G. D.**, & Singhal, A. (2019). Social media fandom for health promotion? Insights from *East Los High*, a transmedia edutainment initiative. *SEARCH Journal of Media and Communication Research*, *1*, 1-19.
28. Waters, R. D., **Saxton, G. D.**, Niyirora, J., & Guo, C. (2017). Hashtags for health? On the strategic use of hashtags in a multi-sectoral advocacy coalition. In *New Media and Public Relations*, 3rd ed. Ed. by Sandra Duhe. Peter Lang Publishing.
27. Huang, Y., Lin,* Y., & **Saxton, G. D.** (2016). Give me a like: How HIV/AIDS nonprofit organizations can engage their audience on Facebook. *AIDS Education and Prevention: An Interdisciplinary Journal*, *28*, 539-556. (2018 Impact Factor: 1.854)
26. **Saxton, G. D.**, & Ghosh,* A. (2016). Curating for engagement: Identifying the nature and impact of organizational marketing strategies on Pinterest. *First Monday*, *21*, doi:10.5210/fm.v21i9.6020.
25. Anderson, K.,* & **Saxton, G. D.** (2016). Babies, smiles, and status symbols: The persuasive effects of images in small-entrepreneur crowdfunding requests. *International Journal of Communication*, *10*, 1764-1785. (2018 Impact Factor: 1.069)
24. **Saxton, G. D.**, Niyirora, J., Guo, C., & Waters, R. D. (2015). #AdvocatingForChange: The strategic use of hashtags in social media advocacy. *Advances in Social Work*, *16*, 154-169.
23. Stefanone, M. A., **Saxton, G. D.**, Egnoto,* M., Xu,* W., & Fu, R. (2015). Image attributes and diffusion via Twitter: The case of #guncontrol. Proceedings of the 48th Annual Hawaii International Conference on Systems Science (HICSS), Kauai, HI, January 5-8, 2015.
22. **Saxton, G. D.**, & Waters, R. D. (2014). What do stakeholders 'like' on Facebook? Examining public reactions to nonprofit organizations' informational, promotional, and community-building messages. *Journal of Public Relations Research*, *26*(3), 280-299. (2018 Impact Factor: 2.125) (Best Paper Award, Public Relations Division, annual meeting of the International Communication Association, June 17-21, 2013, London, UK.)
21. **Saxton, G. D.**, & Guo, C. (2014). Online stakeholder targeting and the acquisition of social media capital. *International Journal of Nonprofit and Voluntary Sector Marketing*, *19*, 286-300. (Top Research Paper Award, Public Relations Division, 98th Annual Convention of the National Communication Association, November 12-15, 2012, Orlando, FL.)

20. Guidry,* J., Messner, M., & **Saxton, G. D.** (2014). Tweeting charities: Perceptions, resources, and effective Twitter practices for the nonprofit sector. In *Public Relations Theory and Practice in the Nonprofit Sector*, ed. Richard D. Waters, Routledge *Research Series in Public Relations*.
19. Guidry,* J., Waters, R. D., & **Saxton, G. D.** (2014). Moving social marketing beyond personal change to social change: Strategically using Twitter to mobilize supporters into vocal advocates. *Journal of Social Marketing*, 4, 240-260. (2018 Impact Factor: 1.548)
18. Nah, S., & **Saxton, G. D.** (2013). Modeling the adoption and use of social media by nonprofit organizations. *New Media & Society*, 15, 294-313. (2018 Impact Factor: 4.800)
17. Lovejoy,* K., & **Saxton, G. D.** (2012). Information, community, and action: How nonprofit organizations use social media. *Journal of Computer-Mediated Communication*, 17, 337-353. (2018 Impact Factor: 4.896)
16. **Saxton, G. D.**, & Guo, C. (2012). Conceptualizing web-based stakeholder communication: The organizational website as a stakeholder relations tool. *Communication & Science Journal*, 18 December, 2012.
15. Lovejoy,* K., Waters, R. D., & **Saxton, G. D.** (2012). Engaging stakeholders through Twitter: How nonprofit organizations are getting more out of 140 characters or less. *Public Relations Review*, 38, 313-318. (2018 Impact Factor: 1.616)
14. **Saxton, G. D.**, Guo, C., Chiu*, I., & Feng, B. (2011). Social media and the social good: How nonprofits use Facebook to communicate with the public [translated]. *China Third Sector Research*, 1, 40-54.
13. Guo, C., & **Saxton, G. D.** (2010). Voice in, voice out: Constituent participation and nonprofit advocacy. *Nonprofit Policy Forum*, 1(1), Article 5.
12. Benson, M. A., & **Saxton, G. D.** (2010). The dynamics of ethnonationalist contention. *British Journal of Political Science*, 40, 305-331. (2018 Impact Factor: 4.292)
11. **Saxton, G. D.**, & Benson, M. A. (2008). Means, motives, and opportunities in ethno-nationalist mobilization. *International Interactions*, 34, 53-83. (2018 Impact Factor: 1.419)
10. **Saxton, G. D.**, Guo, C., & Brown, W. A. (2007). New dimensions of nonprofit responsiveness: The application and promise of Internet-based technologies. *Public Performance and Management Review*, 31, 144-173. (2018 Impact Factor: 1.600)
9. Hackler, D., & **Saxton, G. D.** (2007). The strategic use of information technology by nonprofit organizations: Increasing capacity and untapped potential. *Public Administration Review*, 67, 474-487. (2018 Impact Factor: 4.659)
8. Acar, M., Guo, C., & **Saxton, G. D.** (2007). Managing effectively in a networked world. *The Public Manager*, 36,(2), 33-38.
7. **Saxton, G. D.**, & Benson, M. A. (2006). Structure, politics, and action: An integrated model of nationalist protest and rebellion. *Nationalism and Ethnic Politics*, 12, 1-39.
6. **Saxton, G. D.**, & Benson, M. A. (2005). Social capital and the growth of the nonprofit sector. *Social Science Quarterly*, 86, 16-35. (2018 Impact Factor: 1.204)
5. **Saxton, G. D.** (2005). Repression, grievances, mobilization and rebellion: A new test of Gurr's model of ethnopolitical rebellion. *International Interactions*, 31, 87-116. (2018 Impact Factor: 1.419)

4. **Saxton, G. D.** (2005). The participatory revolution in nonprofit management. *The Public Manager*, 34(1), 34-39. Reprinted in *The Nonprofit Quarterly*, 19(2), Summer 2012.
3. **Saxton, G. D.**, & Benson, M. A. (2003). The origins of socially and politically hostile attitudes toward immigrants and outgroups: Economics, ideology, or national context? *Journal of Political Science*, 31, 101-137.
2. **Saxton, G. D.** (2004). Structure, politics, and ethno-nationalist contention in post-Franco Spain: An integrated model. *Journal of Peace Research*, 41, 25-46. (2018 Impact Factor: 2.518)
1. **Saxton, G. D.**, Hoene, C. W., & Erie, S. P. (2002). Fiscal constraints and the loss of home rule: The long-term impacts of California's post-Proposition 13 fiscal regime. *American Review of Public Administration*, 32, 423-454. Received award for Best Article published in 2002 in the ARPA. (2018 Impact Factor: 2.602)

BOOKS

Guo, C., & **Saxton, G. D.** (2020). *The Quest for Attention: Nonprofit Advocacy in a Social Media Age*. Stanford, CA: Stanford University Press.

PAPERS – REVISE-AND-RESUBMIT

Harris, E. E., Neely, D. G., & **Saxton, G. D.** Social media, signaling, and donations: Testing the financial returns on nonprofits' social media investment. Revising for third-round review at the *Review of Accounting Studies*.

Saxton, G. D. CSR communication and the micro-accumulation of reputational capital. Being revised for re-submission to *Accounting, Organizations and Society*.

PAPERS UNDER REVIEW

Saxton, G. D., & Neu, D. Financial inscriptions and social accountability processes. Under review at *Contemporary Accounting Research*.

Neu, D., **Saxton, G. D.**, Rahaman, A. S., & Everett, J. Letters to the editor and the public accounting professional. Under review at *Contemporary Accounting Research*.

Neu, D., **Saxton, G. D.**, & Rahaman, A. S. Social accountability, ethics and the Occupy Wall Street protests. Under review at *Journal of Business Ethics*.

WORKING PAPERS

Saxton, G. D. Social media, accounting information networks, and market reaction: The effects of firm-to-investor, stakeholder-to-investor, and investor-to-investor Twitter networks. Revising for submission to new journal.

Saxton, G. D., & Neely, D. The nature, determinants, and consequences of nonprofit outsourcing. Working paper being prepared for submission to *The Accounting Review*.

Neu, D., **Saxton, G. D.**, Everett, J. Rahaman, A. S. The centrality of ethical utterances within professional narratives. Revising for submission to new journal.

ONGOING PROJECTS

Saxton, G. D. The effects of ego network characteristics on market reactions: A social network analysis perspective of Twitter cashtag networks and earnings announcement events.

Saxton, G. D., Ling, Q., & Neely, D. Accounting firm and branch expertise and reporting quality: An examination of 1 million IRS 990 e-file records.

OTHER PUBLICATIONS AND REPORTS

Guo, C., & **Saxton, G. D.** (2017). Capitalizing on social media. *Philanthropie Aktuell*, March 2017, pp. 1-2.

Guo, C., & **Saxton, G. D.** (2017). Aus sozialen Medien Kapital ziehen. *Neues Stiften: Philanthropie Verbindet*, April 7, 2017, <http://www.neues-stiften.de/organisationen/neun-schritte-zu-einem-erfolgreichen-einsatz-fuer-das-social-web/>

Guo, C., & **Saxton, G. D.** (2016). Social Media Capital for nonprofits: How to accumulate it, convert it, and spend it. *The Nonprofit Quarterly*, Winter 2016.

Guo, C., & **Saxton, G. D.** (2014). Attention Philanthropy: The good, the bad, and the strategy. *The Nonprofit Quarterly*, 21(2) Summer 2014, pp. 42-47.

Saxton, G. D. (2004). The rise of participatory society: Challenges for public administration. *PA Times*, 27(11), 4-5. Reprinted in the *The Nonprofit Quarterly*, August 2, 2012.

Saxton, G. D., with Sonia Aaroe, Erica Brown, Margaret Cole, Latasha Craig, Conor Cusack, Malasri Das-Roy, Fanny DiLettera, Mary Flaherty, Tracy Hensler, Cynthia Hobbs, Tamara Jones, Tom Kuryla, Karen Ogden, Denise Parker, Tyler Schaab, Susan Shaw, Tracy Stevens, and Susan Ventura. (2004). *Benchmarking Quality of Life in Greater Rochester: A Service-Learning Report*.

Saxton, G. D. (2003). Lobbying. In *The Encyclopedia of Public Administration and Public Policy*, ed. David Schultz. Facts on File, Inc. 258-259.

Awards

Award for Best Paper presented at the 2013 conference of the Association for Research on Nonprofit Organizations and Voluntary Action, November 21-23, 2013, Hartford, CT.

Best Paper Award, Public Relations Division, annual meeting of the International Communication Association, June 17-21, 2013, London, UK.

Top Research Paper Award, Public Relations Division, 98th Annual Convention of the National Communication Association, November 12-15, 2012, Orlando, FL.

ARPA Best Article Award, for best manuscript published in the *American Review of Public Administration* in 2002.

Conference Presentations

(showing presentations since 2000)

Midyear Meeting of the GNP Section of the AAA	2020
Joint Midyear Meeting of the AIS and SET Sections of the AAA	2019, 2020
Public Interest Accounting Group	2018
Association for Research on Nonprofit Organizations & Voluntary Action	2004-19 (except 2006, 2009, 2016)
European Accounting Association	2017
University of Waterloo's Center for Accounting Ethics Symposium	2017
Critical Perspectives on Accounting	2017
American Accounting Association	2008, 2009, 2016
Hawaii International Conference on System Sciences	2015
Academy of Management	2006, 2007, 2014
West Coast Nonprofit Data Conference	2014
Association for Nonprofit and Social Economy Research	2014
Medicine 2.0 2014 Summit and World Congress	2014
Social Media & Society 2014 International Conference	2014
Association for Education in Journalism & Mass Communication	2014
International Communication Association	2011, 2012, 2013
National Communication Association	2012, 2014
American Society for Public Administration	2006, 2013
Public Management Research Association	2007
Western Academy of Management	2007
Midwest Political Science Association	2005, 2006
International Studies Association	2001, 2002
American Political Science Association	2003, 2006, 2007
Western Political Science Association	2001

Grants – Funded

Saxton, G. D. (Principal Investigator). “Big Data, Social Network Analysis, and the Financial Markets,” Insight Development Grant proposal awarded by the Social Sciences and Humanities Research Council of Canada, \$59,490 (2019–2021).

Neu, D., & Saxton, G. D. (co-applicant). “Accounting Inscriptions and Social Media-based Social Accountability Processes,” Insight Grant proposal awarded by the Social Sciences and Humanities Research Council of Canada, \$194,000 (2020–2024).

Grant Submissions–Unfunded

Zhuang, J. (PI), & Saxton, G. D. (Co-PI). “Modeling and Testing Strategic Nonprofit-Donor Communication,” full proposal submitted to NSF–Decision, Risk and Management Sciences (DRMS) program, \$493,354, submitted January 18, 2013, proposed period 08/15/13 - 08/14/16.

Gunz, S. (PI), Suddaby, R. (Co-PI), & Saxton, G. D. (Collaborator). “Social Media and Institutional Change in the Business Professions,” full Insight Grant proposal submitted to the Social Sciences and Humanities Research Council of Canada, \$117,416, submitted October 13, 2011, proposed period 2012–2015.

Zhuang, J. (PI), & Saxton, G. D. (Co-PI). “Modeling and Testing Strategic Nonprofit-Donor Communication,” full proposal submitted to NSF–Decision, Risk and Management Sciences (DRMS) program, \$493,354, submitted August 18, 2011, proposed period 08/15/13 - 08/14/16.

Co-Investigator. (2020). “Advancing Data Science for Charitable Organizations.” Partnership Grant application in preparation for submission to the Social Science and Humanities Research Council of Canada. Funded for \$19,960 at Stage 1, Stage 2 application approximately \$2.5 M (CAD) with associated CFI-JELF of approximately \$175K (CAD).

Invited Workshop Presentations

- 2016 York University
- 2012 AOS Workshop on Accounting, Non-governmental Organizations and Civil Society
- 2007 University at Buffalo–SUNY
- 2005 Arizona State University, University of Central Florida, Virginia Tech, Georgia State University
- 2004 UNLV, UT–Arlington, UT–San Antonio, University of Baltimore, Seattle University
- 2000 SUNY–College at Brockport

Invited Practitioner Talks

Guo, C., & Saxton, G.D. Social Media, Attention, and the Future of the Nonprofit Organization. The 19th Annual Central Florida Community Partners Nonprofit Management Conference, University of Central Florida. September 25, 2020, Orlando, FL.

Saxton, G.D. Social Media for Fundraising. The Jewish Federation of North America’s 2014 General Assembly. November 10, 2014, National Harbor, MD.

Saxton, G.D. Social Media and Nonprofit Organizations. Northern Illinois University. November 7, 2014, DeKalb, IL.

Saxton, G. D. Mining the Web for equity research. Presentation at breakfast meeting of the New York Society of Security Analysts. Wednesday, November 19, 2008, New York, NY.

Media Mentions

Tugend, Alina. The effect crowdfunding has on venerable nonprofits raises concern. *New York Times*, Feb. 7, 2014.

Miller, Melinda. Celebrities and citizens alike are embracing the ice bucket challenge and the cause it benefits. *The Buffalo News*, Aug. 19, 2014.

Teaching

COURSES TAUGHT AT YORK UNIVERSITY

MBA courses

Financial Accounting for Managers

Undergraduate-level courses

Introduction to Financial Accounting I

COURSES TAUGHT AT THE UNIVERSITY AT BUFFALO

PhD-level courses

Technology and Organizations
Cybermetrics
Communication Research Methods

Undergraduate-level courses

Age of Information (*UB Singapore campus*)
Research Methods I (*UB Singapore campus*)
New Media and Financial Markets
New Media and Organizational Communication
Introduction to the Internet
Participatory Technologies and Organizational Communication
Virtual Worlds and Organizations

COURSES TAUGHT AT SUNY–BROCKPORT

Master of Public Administration courses

Research Methods & Program Evaluation
Computer Applications for Public Administration
Nonprofit Advocacy & Government Relations
Strategic Management for Public & Nonprofit Organizations
MPA Project Paper/Portfolio
Public Policy
Participatory Management and Governance

COURSES TAUGHT AT VIRGINIA COMMONWEALTH UNIVERSITY

Master of Public Administration courses

Principles of Public Administration
Nonprofit Organizations and Civil Society
Comparative Public Institutions

Undergraduate-level courses

Politics of the European Union
Introduction to International Relations

Professional Service

(Showing Professional Service Beginning in 2008)

CONFERENCE PROPOSAL REVIEWER

American Accounting Association *Accounting Information Systems* Mid-Year Meeting, 2017
Journal of Business Ethics conference, 2013
National Communication Association, 2013
International Communication Association, 2008, 2011, 2012
Annual Symposium on Ethics Research in Accounting, 2009, 2010

COUNCIL MEMBER

Public Administration section of the American Political Science Association, 2006 - 2009.

CONFERENCE PLANNING

Member, Conference Planning Committee, Association for Research on Nonprofit Organizations and Voluntary Action, 2012, 2013

AWARD COMMITTEE MEMBER

Chair, Emerging Scholars selection committee, Association for Research on Nonprofit Organizations and Voluntary Action, 2012

Emerging Scholars selection committee, Association for Research on Nonprofit Organizations and Voluntary Action, 2009, 2010, 2011

Gabriel Rudney Best Dissertation Award selection committee, Association for Research on Nonprofit Organizations and Voluntary Action, 2010, 2011

EDITORIAL SERVICE

Editorial Board Member, *Nonprofit and Voluntary Sector Quarterly* (2016-)

Associate Editor, *Voluntaristics Review* (2016-)

Co-Editor, special issue on "Accounting, Big Data, and the Public Interest," *Critical Perspectives on Accounting*, 2018

AD HOC REVIEWER

Accounting, Auditing and Accountability Journal, 2013, 2015, 2019

Accounting Forum, 2018, 2019, 2020

Accounting, Organizations, and Society, 2016, 2017, 2019

Advances in Social Work, 2015

Australasian Journal of Environmental Management, 2013

Canadian Academic Accounting Association AI Research Grant Sub-Committee, 2019

Critical Perspectives on Accounting, 2012, 2013, 2014, 2018

International Interactions, 2009

International Journal of Information Management, 2014

Journal of Accounting and Public Policy, 2010, 2017, 2018

Journal of Applied Communication Research, 2011, 2012, 2013

Journal of Business Ethics, 2013, 2015, 2018, 2019, 2020

Journal of Communication, 2014

Journal of Computer-Mediated Communication, 2010, 2013

Journal of Information Systems, 2016, 2018

Journal of Medical Internet Research, 2013

Journal of Public and Nonprofit Affairs, 2018

Journal of Public Relations Research, 2014

New Media & Society, 2013

Nonprofit and Voluntary Sector Quarterly, 2010–2020

Nonprofit Management and Leadership, 2009, 2010, 2015, 2016, 2018, 2019, 2020

Nonprofit Policy Forum, 2012

Public Administration Review, 2007, 2013
Public Performance and Management Review, 2010, 2011, 2018
Quality & Quantity, 2014
Review of Accounting Studies, 2019
Voluntas: International Journal of Voluntary and Nonprofit Organizations, 2019
Wallenberg Academy Fellows Programme, 2012

PROFESSIONAL MEMBERSHIPS

American Accounting Association
Association for Research on Nonprofit Organizations and Voluntary Action
Canadian Academic Accounting Association

Advising

(Showing Advising Beginning in 2008)

Leigh Ellen Walsh, PhD student (committee member), 2018 -
John Kurpierz, PhD student (committee member), 2019 -
Wanzhu Shi, graduated 2017, PhD student (external committee member); Assistant Professor, Texas A&M International
Wayne Xu, graduated 2015, PhD (chair); Assistant Professor, University of Massachusetts - Amherst
Zachary Arth, graduated 2016, MA (chair); PhD student, University of Alabama
Kenton Anderson, graduated 2015, PhD (chair); Visiting Assistant Professor, University at Buffalo, SUNY (Singapore campus)
Clair Lin, graduated 2015, MA (chair)
Jessica Covert, graduated 2014, MA (committee member); Visiting Assistant Professor, University at Buffalo, SUNY (Singapore campus)
Joseph Petrick, graduated 2014, PhD (committee member); Librarian, Alfred State, SUNY

Campus and Departmental Service

YORK UNIVERSITY

Schulich Graduate Admissions Committee, 2017 -

UNIVERSITY AT BUFFALO

Director of Graduate Studies, 2013 - 2016
Member, Graduate School Executive Committee, 2014 - 2016
Undertook complete overhaul of the Department of Communication's website, 2011-2012.
Graduate Student Selection Committee, Department of Communication, 2011-12, 2012-13
Member, Department of Communication Judiciary Committee, 2012-13
College of Arts and Sciences Policy Committee, University at Buffalo, 2008-2011.

SUNY, COLLEGE AT BROCKPORT

At SUNY Brockport (2001-2007), each year I was involved in numerous activities in service to the College and the Masters of Public Administration program. Highlights of this service include the following:

Gregory Saxton. November 2003. Survey of Faculty and Staff Civic Engagement Activities, Attitudes, and Beliefs. Survey distributed to 400 (approx.) faculty and staff as part of the campus audit of civic engagement for the American Democracy Project. SUNY, College at Brockport.

Gregory Saxton. January 2004. Civic Engagement on Campus: An Analysis of Faculty and Staff Activities, Attitudes, and Beliefs. Completed as part of the campus audit of civic engagement for the American Democracy Project. SUNY, College at Brockport.

Annual Departmental Assessments. In charge of developing survey instruments, the acquisition of data, and writing the final report for the annual skills and knowledge assessments for the Public Administration Department each academic year. These assessments focused on oral presentation skills, team-building skills, ethical dispositions, and higher-order analytical skills.

2006-07. Central role in helping develop curriculum for new MPA emphasis in Nonprofit Management.